



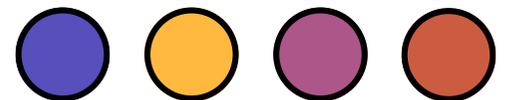
BIFA
QUALIFYING
FESTIVAL

PARTNERSHIP OPPORTUNITIES

Delivered by **SUNRISE** part of **access**
STUDIOS Your Community Your Trust

2025

☀ sunrisefilmfestival.co.uk ☀



ABOUT US

Sunrise Film Festival (SFF), based in Lowestoft Suffolk was founded in 2021.

Proudly providing a platform for filmmakers that are yet to be discovered or struggling to be picked up. #SunriseFilmFestival is a celebration of undiscovered talent and independent film from across the UK and internationally, that actively supports and champions filmmaking in Lowestoft on the East Coast!

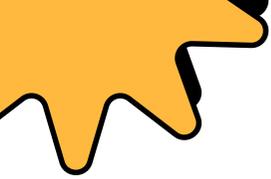
In 2024 we screened 124 independent films as part of our official selection to our live audiences and presented 18 prestigious awards at our festival award ceremony.

Our 4th edition takes place across 22-25 May 2025

At the start of 2024 we became a BIFA qualifying festival for British Short Films (Section B).

Email comms@sunrisefilmfestival.co.uk for all enquiries





FESTIVAL SPONSOR OPPORTUNITIES

Volunteers Sponsor

- 10x** Festival Passes
- 2x** Award Ceremony Invites
- Logo** on back of volunteer t-shirts
- Linked Logo** on our website
(2023 - 30,000+ visitors)
- Logo** in the programme
(5,000 copies printed & available online)
- 1x** dedicated mention on social media
- Acknowledgment** in newsletters

Sustainability Sponsor

- 10x** Festival Passes
- 2x** Award Ceremony Invites
- Logo** on back of volunteer t-shirts
- Linked Logo** on our website
(2024 - 30,000+ visitors)
- Logo** in the programme
(5,000 copies printed & available online)
- 1x** dedicated mention on social media
- Acknowledgment** in newsletters

Screening/Event or Venue Sponsor

- 4x** Festival Passes + **2x** Award Ceremony Invites
- Logo** on all digital/print festival marketing of screening/event
- Linked Logo** on event listing webpage
- Logo** in the programme
(5,000 copies printed & available online)
- Promotion** on social media with screening/event
- Acknowledgment & Logo** in every newsletter featuring screening/event
- Logo** shown before screening
- 8 Packages available**

Category Award Sponsor

- 2x** Festival Passes
- 1x** Award Ceremony Invite
- Logo** on our website supporters page
- Brand featured** with award & trophy
- Opportunity to present award on Sat 24 May
- 8 Categories available**

Our packages can be combined and adapted to include advertising opportunities in our programme.

We're also able to consider how we can make bespoke brand awareness opportunities through UGC content on our social media channels & newsletter.

Festival sponsorship opportunities are considered for cash support via your organisation or in-kind products/services.

↓↓↓ PROGRAMME ADVERT OPPORTUNITIES OVERLEAF





PROGRAMME ADVERTS



Half Page Advert £150:

A6 - x 105mm

Quarter Page Advert £100:

A7 - 74 x 105mm

Footer Advert £75:

Artwork Requirements:

Please provide adverts in CMYK colour and as a high quality PNG or PDF print. All graphics and photos must be embedded.

Example Advert Sizes:

Whole Page Ad	Half Page Advert	
	Quarter Advert	
Footer Advert		

Our programme is A5 size, 16 pages long, and printed on fsc certified recycled paper.



AUDIENCE

Average Rating 2024 - 4.6



62% Of audience share

Female/Non-binary

Average Attendee

Attended 4 Screenings

79% Of our Audience said

they often attend or participate in arts or culture activities

71% Of our Audience members Attended with Friends or Family

Average Age Range

Attending 16-29

67% of Audience members said the festival team were extremely friendly

70% of Audience members said they had attended ours or another film festival before

40% Attended from outside Lowestoft

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KEY STATS & FEEDBACK

30,000+ Website visits

3,000+ Socials Followers

2,000+ In person Attendees

16.8k+ Average minimum monthly reach on Instagram

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Though I couldn't stay too long. Lowestoft definitely has the makings of a great long-running festival. The area is very pleasant and the team are great to talk to. Can't wait to see what they do in the coming years with Sunrise Film Festival.

Nathan Worrall

Highly recommend submitting to SFF. We felt looked after from the first point of selection – fantastic communication.

Sarah Leigh

It was really lovely to see the town get involved in such inclusive independent cinema culture, there's never been that much engagement before.

Audience Member

The team behind this festival are very welcoming and helpful.

Maisie

Excellent festival run by some passionate people. Exciting to have a festival like this in Suffolk & I'm excited to see it grow in the future!

Jack Heydon